

Public Service Announcement

Fraud Prevention Month 2025

Start Date: March 14, 2025

End Date: March 31, 2025

Nunavut-wide

45 sec

March is fraud prevention month, a campaign that aims to inform Canadians on how to recognize, avoid and report fraud.

Protect your personal information and assets by spotting signs of fraud or scams, and equip yourself with resources on how to take action. Common red flags that consumers should look out for are unsolicited communications, suspicious or too-good-to-be-true offers or pressure tactics.

Check your financial account regularly, verify callers and emails, and refrain from providing sensitive information in public or to suspicious or unknown individuals. If you suspect fraud, scams or schemes, report it to:

- Better Business Bureau
- Canadian Anti-Fraud Centre
- Competition Bureau Canada
- Local RCMP Detachment
- Nunavut Consumer Affairs

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